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Comparative Study Of Uber And

The study also aimed to identify differences between expectations and perceptions of customers from service quality dimensions and compares differences between Uber and Ola. The objectives of this study were achieved by using the SERVQUAL questionnaire. A cluster sampling technique was also used for collecting the data. The questionnaires were distributed amongst 128 customers who had availed the services of Uber and Ola in Hyderabad.

Comparative Study of Service Quality of Uber and Ola ...

In the last decade, ride-hailing services and especially Uber - the most famous of them - have created a stir in urban mobility and

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its governance. Mu...

Fuelling the controversy on Uber's arrival: A comparative

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Abstract: Uber is a Transportation Network Company developed
to connect passengers ...

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Comparative Study of Service Quality of Uber and Ola Vanishree
Sah 11. Moore, A. T. and Balaker, T. (2006), "Do Economists
Reach a Conclusion on Taxi Deregulation?", Econ Journal Watch,
Volume 3, pp. 109-132. 12. Pandya, Utsav; Rungta, Rishi and
Iyer, Geetha (2017), "Impact of Use of Mobile Apps of OLA Cabs
and ...

Comparative Study of Service Quality of Uber and Ola

Abstract This study was undertaken to assess customer
satisfaction of Ola and Uber in India from customer's
perspective. It tends to find out the differences between
expectations and perceptions of customers from satisfaction
point of view and compares them simultaneously. The objectives
of this study were achieved through questionnaire.

A COMPARATIVE STUDY ON OLA AND UBER

Uber is the dominant ridesharing company in the U.S. and has
made huge inroads internationally. The company's advantages
are significant and will likely help Uber continue to grow in the
coming years.

Uber: What Competitive Advantages Does the Ridesharing ...

This study compares the two ride-sourcing applications available
in Stockholm— Uber and Heetch, using a combined method of

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measuring desirability and usability to analyze which factors influence a user's choice of app.

Uber or Heetch: A comparative study on desirability and ...

... Revolution'? In this paper, an attempt has been made to do comparative study of two of such taxi aggregators that have radically changed the way "the great Indian middle class" commutes daily- OLA and UBER. Currently, both OLA and UBER cabs are following the strategy of expanding their operations and building

OLA VS UBER: The Battle of Dominance

Uber Discloses Losses . 2011 was a crucial year for Uber's growth. Early in the year, the company raised an \$11 million Series A round of funding led by Benchmark Capital and it went on to ...

The Story of Uber - Investopedia

1. To study the satisfaction level of respondents for Comfort level and Waiting period after booking OLA/ UBER cab. 2. To study the overall analysis of OLA/UBER services and what exactly people think about OLA/UBER in Pune city. 3. To study the Motivational factors which drive people to use OLA/UBER cab services in Pune city. RESEARCH METHODOLOGY

A STUDY OF CUSTOMER SATISFACTION LEVEL OF OLA AND UBER ...

Throughout its study, Uber emphasized that 99.9 percent of its trips were safe and that it was taking an unusual step by releasing the data in the first place. Sexual violence experts agreed that ...

Uber Says 3,045 Sexual Assaults Were Reported in U.S ...

Comparative study of Uber and taxi in Kuala Lumpur - NASA/ADS Transportation is a major factor in influencing our daily lives to become more efficient and productive. The taxi had become the favourite of people in choosing public transportation because it personally brings us to the exact location of our destination.

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Comparative study of Uber and taxi in Kuala Lumpur - NASA/ADS

Sustainable competitive advantage means gaining the lion's share of an industry's profits. But ride sharing is a money-losing business and Uber's fancy-sounding Liquidity Network Effect is easy to ...

Why Uber Lacks A Sustainable Competitive Advantage

Uber service over Ola but while it comes to safety consumer feel more safe with Ola than Uber. Result of this study may help the taxi service industry to design their future marketing strategies.

(PDF) A Study on Consumer Perception of Ola and Uber Taxi ...

Although Uber/Ola taxi fares were largely found to be attractive and affordable to the passengers, there was also some irritant which the passengers did not like and that was the Surge Pricing by Uber and Ola. The algorithmic pricing by Uber and Ola at peak hours showed huge spurt in the fares which the passengers often found unpalatable.

Uber - Ola, The Competition Killer or The Competition ...

Analysis Comparison for the Top 3 Rideshare Services (Uber, Lyft, and Sidecar) By now, most people now what a rideshare service is. If not, let me briefly explain. Ridesharing is the alternative to driving to work along. It's similar to a taxi, except normal people like you and me use our personal vehicles for this [...]

Analysis Comparison for the Top 3 Rideshare Services (Uber ...

Clearly, Ola and Uber together have wholly decimated almost all competition. Since, both are nearly identical in the kind of services they provide, therefore, it is the quality of service and customer perception that act as major differentiators between the two.

Ola vs Uber: What do customers think? A Numr Study » Numr ...

Uber is a labour market app that allows higher capacity

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utilisation of self employed people. Self-employment is a different contract and a different decision." In India, Delhi has been the hotbed ...

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