

The Business Environment Themes And Issues

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The Business Environment: Themes and Issues in a Globalizing World. Fourth Edition. £48.99. Paul Wetherly, Dorron Otter 9780198739920 Paperback March 2018. The only book with a 'themes and issues' approach that encourages critical engagement with contemporary debates in the business environment.

Business Environment - Oxford University Press

Edited by Paul Wetherly and Dorron Otter. Description. Written by an eminent author team whose expertise spans the full breadth of the subject, The Business Environment provides comprehensive coverage and sound academic insight. The unique 'themes and issues' approach provides students with a consistent and holistic framework for analysing businesses and the business environment, as well as a reliable method to organize their thinking.

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The Business Environment: Themes and Issues by Paul Wetherly

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