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The book shows that national and regional planning lays the foundation for the tourism development of a country and its regions. It establishes the policies, physical and institutional structures and standards for development to proceed in a logical manner. It also provides the basis for the continuous and effective management

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The national level of tourism planning is concerned with: tourism policy; infrastructure facilities and a physical structure plan which includes important tourist attractions, selected tourism development regions, international entry points, facilities, and services.

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Regional tourism planning principles

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1994, National and regional tourism planning : methodologies and case studies Routledge London ; New York. Wikipedia Citation. Please see Wikipedia's template documentation for further citation fields that may be required.

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The national level of tourism planning is focused on several elements like: • Defining tourism objectives; • Tourism policy; • A physical structure plan including identification of major tourist attractions, designation of tourism development regions, international access points and the internal transportation network of facilities and services;

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taking necessary measures and planning activities for the development and promotion of tourism in the less developed areas of the country. Typically the management bodies involved within a National Tourist Board are: the Parliament, the Tourist Board, the Auditing Committee, and the President.

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Analyse the role of the Regional Tourism Organisation of New Zealand in terms of tourism destination marketing? Regional Tourism Organisations (RTO) are responsible for marketing their own regions domestically and internationally and are also government funded bodies. Their job involves promoting tourism to a particular region or local area, whereas NTO 's promote tourism to a country as a whole. The relationship between national and regional tourism organisations varies from country to country.

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The Department of Tourism (DOT) Regional Office 6 (DOT-RO 6) has assisted 1,284 tourists who remained in Boracay island and other Western Visayas areas due to travel restrictions following President Duterte's March 12 announcement of the nationwide state of public health emergency.

## **Department of Tourism-Philippines**

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This should be reinforced by an outline plan or guidelines, to present a coordinated picture of the destination's future shape as a tourism area, both at national and local level. This may apply at regional level where the regional destination is in fact an accepted tourism entity, for example the Lake District or the Norfolk Broads in England.

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National and regional planning lays the foundation for tourism development of a country and its regions. It establishes the policies, physical and institutional structures and standards for development to proceed in a logical manner.

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