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The competition is designed to challenge students to formulate business solutions for globally relevant and contemporary 'wicked' problems with global significance. Importantly, the GBC is designed to foster cross-border and cross-discipline collaborations to create solutions that capture emerging transformative business opportunities for industries, regions and countries.

The Global Business Challenge

The Global Business Challenge aims to encourage as much diversity in solution designs as possible. Just as there are no single right answers to complex problems, the nature of the issued challenge demands teams look for highly innovative

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technologies and design novel business models.

Competition Details | The Global Business Challenge

Global competition is the services or products provided by competing companies that serve international customers. Think about how you can have a pie-eating contest or a race. Think about how you...

What is Global Competition in Business? - Definition ...

The challenging world of international business --International trade and foreign direct investment --International institutions from an international business perspective --Sociocultural forces --Natural resources and environmental sustainability --Political and trade forces --Intellectual property and other legal forces --The international monetary system and financial forces --International competitive strategy --Organizational design and control --Global leadership issues and practices ...

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