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Finance For Executives Managing For

FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key concepts within the context of realistic financial management issues that executives commonly face. In addition, a series of integrated case studies analyzes the same set of companies throughout the book to explore concepts in greater depth and reinforce learning.

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Finance for Executives: Managing for Value Creation by ...

FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key concepts within the context of realistic financial management issues that executives commonly face. In addition, a series of integrated case studies analyzes the same set of companies throughout the book to explore concepts in greater depth and reinforce learning.

Finance for Executives 4th edition (9780538751346 ...

The most underused leverage in a company’s executive suite may be the relationship between its chief financial officer (CFO) and its chief human resources officer (CHRO). In most companies, these two leadership roles are often at odds as they pursue their functional agendas; it feels counterintuitive to prioritize both profits and people.

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