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Kenneth C. Laudon holds a BA in Economics from Stanford and a PhD from Columbia University.

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Kenneth Laudon Obituary - Croton-On-Hudson, NY

Kenneth C. Laudon is a professor of information systems at New York University's Stern School of Business. He holds a BA in economics from Stanford University and a PhD from Columbia University. He has authored 12 books dealing with electronic commerce, information systems, organizations, and society.

E-Commerce 2019: Business, Technology and Society ...

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Laudon & Traver, E-Commerce 2018, Global Edition, 14th ...

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