

Corporation 2020 Transforming Business For Tomorrows World

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Corporation 2020 Transforming Business For

Corporation 2020 presents new approaches to measuring the true costs of business and the corporation's obligation to society. From his insightful look into the history of the corporation to his thoughtful discussion of the steps needed to craft a better corporate model, Sukhdev offers a hopeful vision for the role of business in shaping a more equitable, sustainable future.

Corporation 2020: Pavan Sukhdev, Kevin Stillwell ...

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Through a combination of internal changes in corporate governance and external regulations and policies, "Corporation 2020" can become a reality in the next decade--and it must, argues Sukhdev, if we are to avert catastrophic social imbalance and ecological harm.

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"Corporation 2020" is the firm of the future - it creates private profits without creating public losses. Today's dominant business model, "Corporation 1920" delivers private profits along with public losses and drives us into danger zones close to Planetary Boundaries. The private sector today delivers most of the economy - its GDP and its jobs.

CORP 2020

"Corporation 2020" presents new approaches to measuring the true costs of business and its obligation to society. Pavan Sukhdev lays out a sweeping new vision for tomorrow's corporation: one that will increase social equity, decrease environmental risks, and still generate profit.

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Corporation 2020 - Island Press

Launched at the Rio+20 conference in 2012 as a campaign to transform today's model of business to make it fit for the future, Corporation 2020's name points to the fact that a large-scale shift in human behavior must occur within the next decade or so—rather than in 2050 or 2100, as some multilateral negotiations discuss—if we are to maintain any hope of a sustainable world.

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Corporation 2020 : transforming business for tomorrow's ...

In Corporation 2020: Transforming Business for Tomorrow's World, Sukhdev stresses the urgent importance of embracing the "new business DNA," for sustainability and growth of the corporation

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and society. One of the key new DNA strands is on human capital. Sukhdev also stresses that Corporation 2020 needs to include an institution of learning.

Corporation 2020: Transforming Business for Tomorrow's ...

The Yale School of Forestry and Environmental Studies will host a public event to launch the new book Corporation 2020: Transforming Business for Tomorrow's World, by Pavan Sukhdev.

Corporation 2020: Transforming Business for Tomorrow's World

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“To tell the story of the corporation is to tell the story of a grand bargain gone awry,” says Pavan Sukhdev in his new book, Corporation 2020: Transforming Business for Tomorrow’s World. It’s a bold statement, but he backs up his claim persuasively.

Pavan Sukhdev Discusses 4 Ways to Create More Sustainable ...

Last fall, Pavan Sukhdev a leading expert on the green economy, released the book Corporation 2020: Transforming Business for Tomorrow's World. In the book, Sukhdev argues that in order for...

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